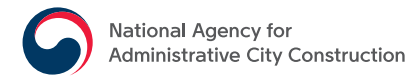




We build
happiness for all

www.naacc.go.kr

Korea's Brand New Future **Administrative City** **SEJONG**



National Agency for
Administrative City Construction



A CITY WHERE EVERYONE CAN GROW AND SHARE HAPPINESS

Young Population
Smart City
Cultural Abundance
People First

Eco-friendliness
Happy Children
Prosperous and Sustainable City

Administrative city brings you
a step closer to the future
everyone has dreamed of

Part 1
A CITY KOREA HAS DREAMED OF

- | Four Visions
- | Six Zones
- | Development Goals of Administrative City
- | History of Administrative City
- | Characteristics of Government Complex Sejong
- | Government-Funded Research Institutes of Administrative City

Part 2
A BETTER FUTURE FOR ALL

- | Administrative City's Specialization Story
- | Futuristic Integrated Design
- | Cutting-Edge Transportation Infrastructure
- | Park · Green Belt · Waterfront Area
- | Cultural Belt of Administrative City
- | Great Education, Great Future

Part 3
HAPPY, FUTURISTIC CITY

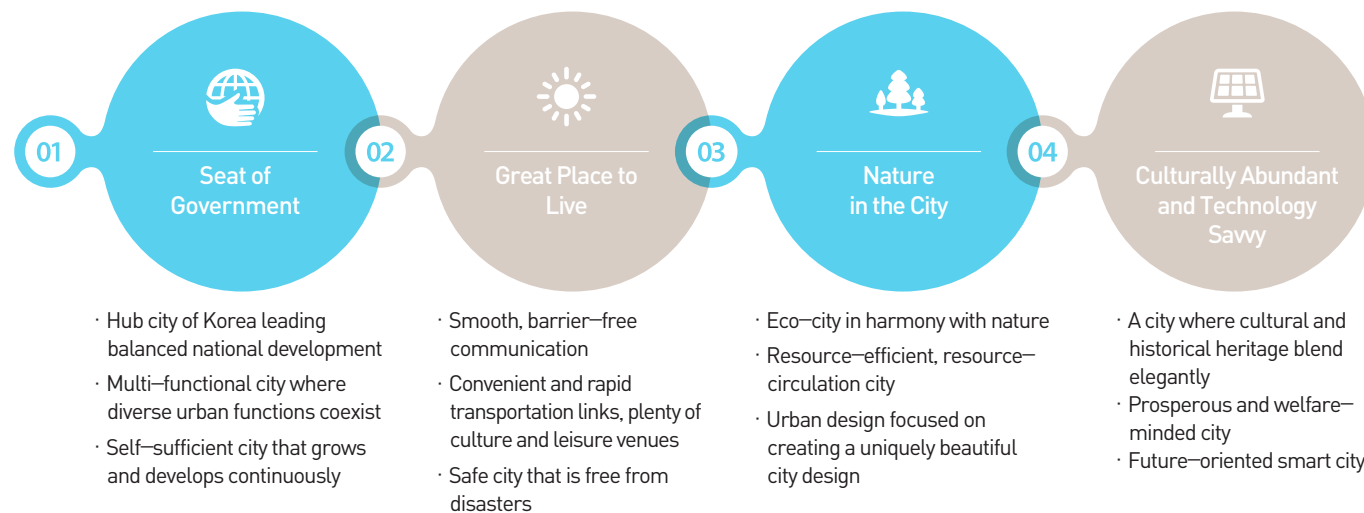
- | Industry-Academia-Research Institute Cluster
- | Smart City



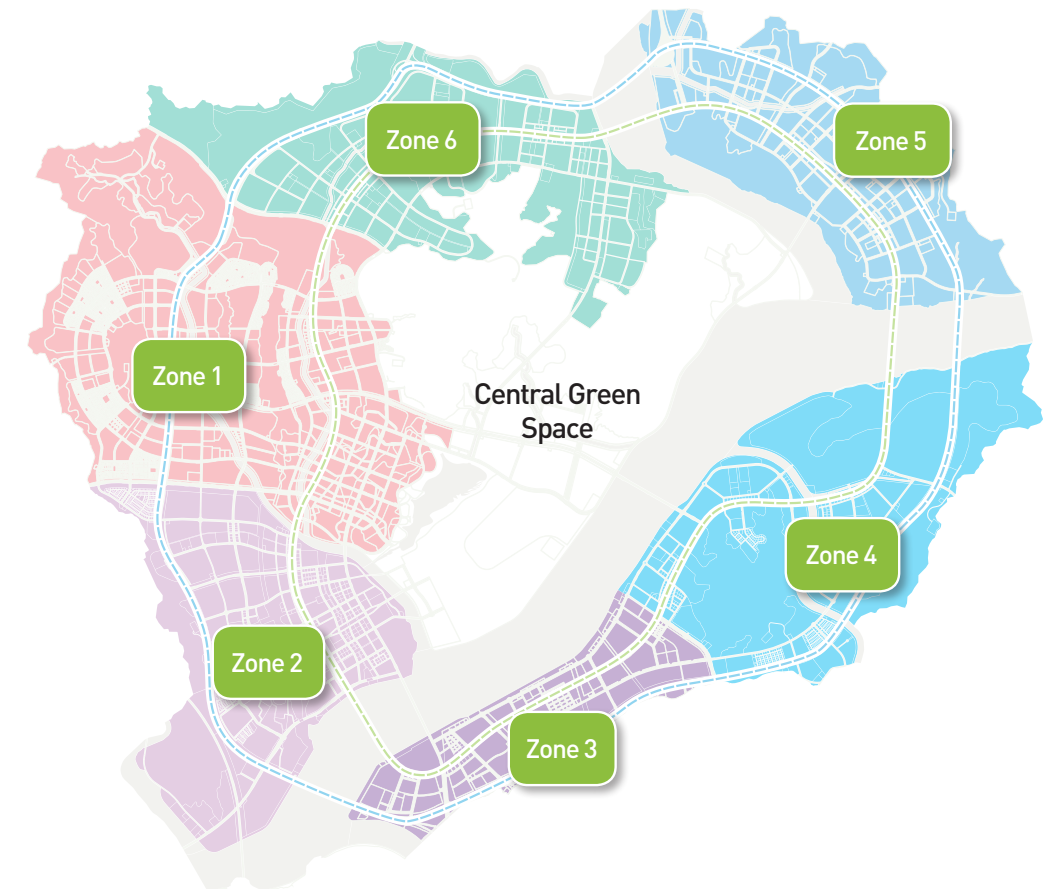
The Largest Planned City in History Inspiring Future Visions of Administrative City, Sejong



The Administrative City in Sejong symbolizes the prosperous future of Korea. A model city where all residents enjoy high living standards in an ideal urban system in which nature, culture, education, industry, and cutting-edge IT are seamlessly harmonized. A utopia, dreamed of by people from all over the world, is now a reality in the Administrative City, Sejong.



The City's "Green Lung" and Six Zones by Function



Sejong is a city that has adopted a two-ring structure for the first time in the world, and at its center lies a large-scale green space that serves as the lung of the city. Six zones by function are divided again into twenty one basic settlement areas with each having a population of about 20,000 to 30,000. Each basic settlement area provides the best residential environments where residents have easy access to culture, sports, welfare, health and medical facilities.

Zone 1 Central Administration

Korea's administrative hub that boasts efficiently-arranged central administrative organizations

Zone 3 Local Administration

Sejong Special Self-Governing City's local administrative autonomy, including city hall, city council and city office of education

Zone 5 Healthcare / Welfare

Hub of bioengineering which cultivates the advanced healthcare industry

Zone 2 Culture / International Exchange

Performs multi-functions, such as commerce, culture, and international exchange

Zone 4 Industry / University / Research

Growth engine of the city
Collaboration and convergence among education, industry and research

Zone 6 High Technology

Development and cultivation of future growth engines

Self-Sufficient City with a Population of 500,000

The future goal of Sejong is to become a “self-sufficient, multi-functional administrative city with a population of 500,000.” Started in 2007, the city is under development with a public investment of 22.5 trillion won for residence, education, transportation, culture and cutting-edge technology. Today, the ever-evolving city is forging ahead toward its scheduled completion as a self-sufficient city by 2030.

2007 ~ 2015
Initiation Stage

Relocation of central
government bodies
Construction of
infrastructure

2016 ~ 2020
Maturity Stage

Bolstering of self-
sufficiency
Expansion of
infrastructure

2021 ~ 2030
Completion Stage

Completion of self-
sufficiency
Completion of the
entire city

We open a new chapter in Korea's history

- 2004
 - 01. 16 Promulgation of the Special Act on the Construction of New Administrative Capital
 - 10. 21 The Constitutional Court rules the Special Act on the Construction of New Administrative Capital as unconstitutional
- 2005
 - 03. 18 Promulgation of the Special Act on the Construction of Administrative City
 - 10. 05 Establishment and notification of plan to move central administration organizations
- 2006
 - 01. 01 Opening of the National Agency for Administrative City Construction
 - 07. 31 Finalization of the basic plan of the Administrative City construction
 - 11. 29 Finalization of the development plan of the Administrative City
 - 12. 21 Finalization of the name of the Administrative City as “Sejong”
- 2007
 - 07. 20 Ground-breaking ceremony of the Administrative City
- 2008
 - 12. 22 Construction of the Government Complex Sejong begins
- 2009
 - 03. 27 Opening Ceremony of Milmaru Observatory
 - 03. 30 Construction of Cheonmaeul (First Town) begins
- 2010
 - 01. 11 Announcement of the revised Sejong development plan
 - 06. 29 The National Assembly votes down the revised plan
 - 08. 20 Notification of changes in plan to relocate central administrative organizations, etc.
 - 12. 27 Promulgation of the Special Act on the Establishment of Sejong Special Self-Governing City
- 2011
 - 12. 26 Cheonmaeul (First Town)'s Phase 1 move-in and entry road opening ceremony
- 2012
 - 07. 01 Sejong Special Self-Governing City is launched
 - 12. 27 Opening ceremony of Government Complex Sejong
- 2013
 - 04. 15 Official operation of Bus Rapid Transit (BRT) begins
 - 05. 02 Opening ceremony of Sejong Lake Park
 - 12. 12 Opening of National Library of Korea, Sejong
 - 12. 29 Phase 2 relocation to Government Complex Sejong is completed
- 2014
 - 10. 28 Opening of the public bicycle system ‘Eo Wool Ring’
 - 12. 26 Phase 3 relocation of central administration organizations is completed
- 2015
 - 12. 31 Phase 1 construction of the Administrative City is completed
- 2016
 - 01. 01 Phase 2 construction of the Administrative City begins
 - 01. 14 Opening ceremony of the Presidential Archives
 - 02. 04 Opening ceremony of Sejong Visitor Center
 - 09. 04 Phase 4 relocation of central administration organizations is completed
- 2017
 - 07. 22 10-year ceremony for construction commencement of the Administrative City



'07. 07. 20
Ground-breaking
ceremony of the
Administrative City



'11. 12. 26
Cheonmaeul
(First Town)'s
Phase 1 move-
in and entry road
opening ceremony



'12. 12. 27
Opening ceremony of the
Government Complex
Sejong



'17. 07. 22
10-year ceremony
for construction
commencement of the
Administrative City



Government Complex Sejong, Young Heart of Korea's Balanced Development

People get to sleep, but hearts do not. The centrally located Government Complex Sejong promotes the efficiency of administration and makes all efforts to ensure the convenience of its citizens, just like the heart pumping vitality into every corner of the body. The Administrative City has organically arranged and linked ministries and agencies through the bridge and rooftop garden connections considering that each of them plays the role of the nation's heart. Starting with the Office for Government Policy Coordination, Prime Minister's Secretariat in 2012, 42 central administration organizations have completely been relocated. Sejong is now serving a pivotal role for balanced national development.

Characteristics of the Government Complex Sejong

1 Flat city: Horizontal city

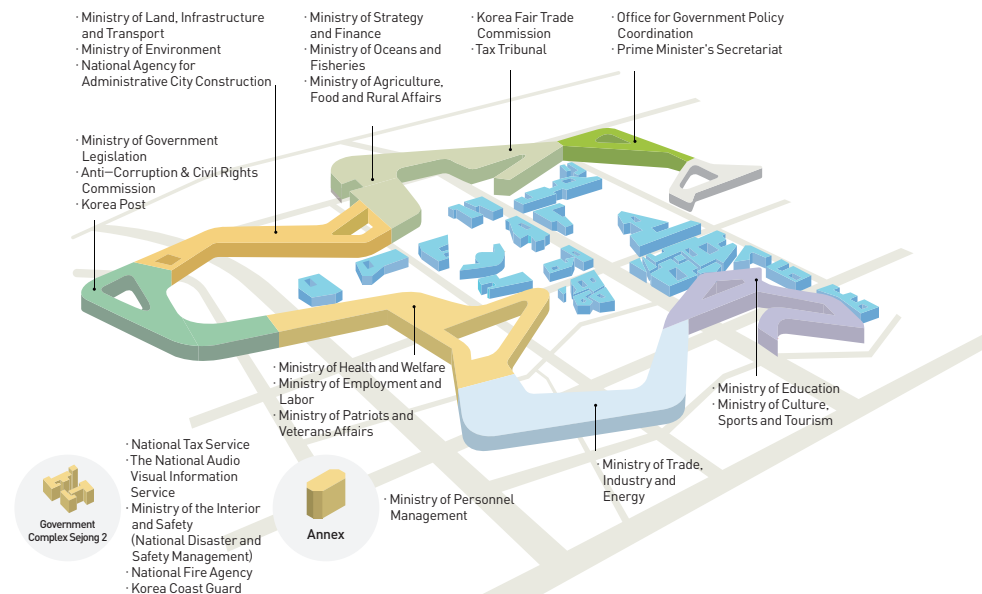
- Sejong is more horizontally arranged using low-story buildings.
- Rooftop lawns and parks provide citizen-friendly spaces.

2 Linked city: Highly efficient and convenient city

- Government departments and agencies have been arranged in six functions, but other government departments and agencies requiring independence have been separated.
- Enhanced cross-functional coordination with the 3.6km bridge and rooftop garden connecting fifteen buildings.

3 Zero city: Environment-friendly city

- Eco-friendly green offices equipped with natural lighting and ventilation system as well as an innovative renewable energy system.
- A comfortable merger of humans, nature, and sustainable eco-friendly governmental buildings.



The Nation's Brain Guiding State Affairs, Government-Funded Research Institutes

Government-funded research institutes are where the nation's top researchers are brought together to help formulate and analyze government policies and issues of public interest. There are now 15 national policy research institutes and 3,500 experts in the Administrative City of Sejong, dedicated to the nation's development and prosperity.

Government-Funded Research Institutes relocated to the Administrative City

- National Research Council for Economics, Humanities and Social Sciences
- Korea Transport Institute
- Korea Institute for Health and Social Affairs
- Korea Research Institute for Vocational Education and Training
- Science and Technology Policy Institute
- Korea Institute for International Economic Policy
- Korea Institute for Industrial Economics and Trade
- Korea Labor Institute
- National Youth Policy Institute
- Korea Environment Institute
- National Research Council of Science and Technology
- Korea Development Institute
- Korea Legislation Research Institute
- Korea Institute of Public Finance
- Korea Research Institute for Human Settlements



Development

Part 2

A Better Future for All

New York, London, Paris, Sidney, Vancouver...

The Administrative City is advancing into a “livable city” for people from all over the world.

The Administrative City of Sejong will not cease its effort to evolve and grow until all citizens of Korea can enjoy what it has to offer.



National Agency for Administrative City Construction

Specialization A Completely New Kind of City

City construction is not just about hardening the ground and building concrete structures. The Administrative City of Sejong is setting a new global standard in the history of urban life. Sejong's unique "City Specialization" considers citizens' quality of life for today and generations to come.



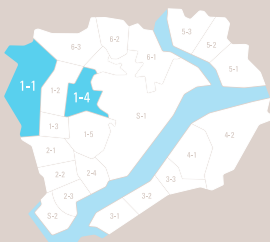
Themes 01
Living in Harmony
**Specialization of
Detached Houses**

Villages of detached houses are beautifully harmonized with the city's landscape while retaining their individual characteristics and enriching the city's residential culture and aesthetic values.

Gilmadang Village Zone 1-4 Block B1
With a modern reinterpretation applied to befit a contemporary lifestyle, this village has the spatial structure of a traditional Korean house (Hanok) structure and community as well as the theme of 'a village intertwined with roads and a house enveloping a garden.'

Trois Hills Zone 1-4 Blocks B4 · B5
Meaning three hills, Trois Hills represents a deluxe village with the ultimate infrastructure and living environments. The zone's topography offers its residents spectacular views.

Hanok Village Zone 1-1 Block B15
This modern reinterpretation of the traditional Korean village is in seamless harmony with nature, and successfully achieves comfort, convenience and safety as well.



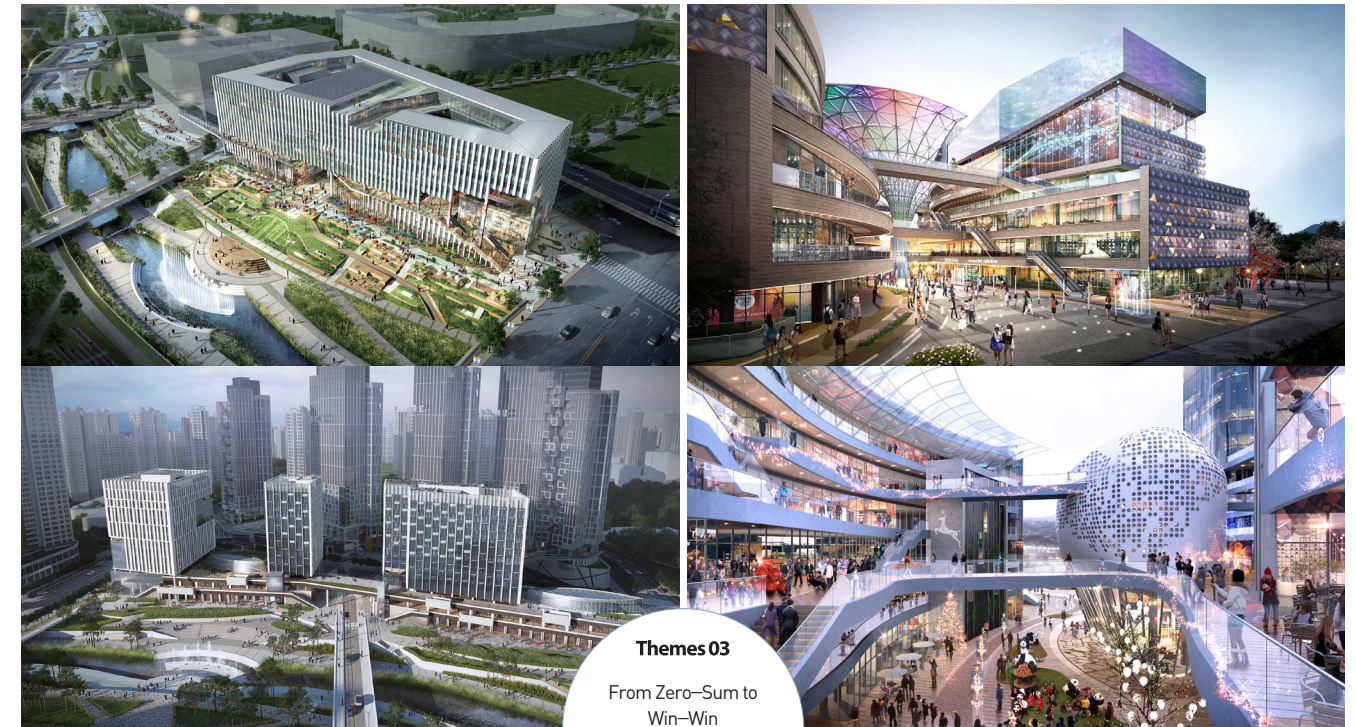
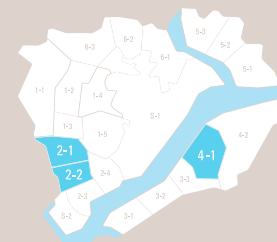
Themes 02
Restoration of
Community Life
**Specialization of
Apartment
Complexes**

Instead of undifferentiated fences between apartment complexes, walking trails and community facilities have been introduced to restore community values from intensely interest-driven urban development.

Zone 2-1
· Low-carbon eco-friendly energy specialized complex
· Walking trails and green roads
· Sky community

Zone 2-2
· This residential complex offers safe and comfortable living environments for female residents
· Walking trails, integrated community
· Dynamic skyline

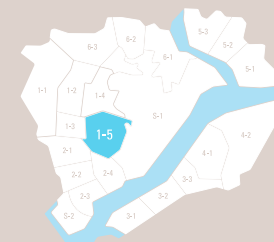
Zone 4-1
· Eco-creative Town
· Natural environment including Geumgang River and Goehwasan Mountain blend beautifully with the creative urban environment.
· Convergence of diverse types of creativity



Themes 03
From Zero-Sum to
Win-Win
**Specialization of
Commercial
Areas**

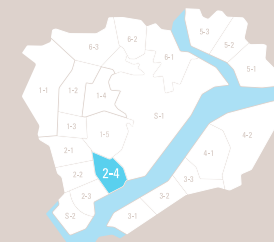
Great shopping and cultural destination, Bangchukcheon
Specialized Shopping Center

Zone 1-5
This commercial area connects with Bangchukcheon Stream Waterfront Park's specialized district to create a lively space for shopping, business, culture and leisure. Like Seoul's Cheonggyecheon district, this area will become the central gathering site to represent the city where friends and families can have fun, socialize, and enjoy the eco-cultural space of the Bangchukcheon Stream.



City landmark, Urban Atrium

Zone 2-4
Korea's longest (1.4km) pedestrian city culture mall, Urban Atrium presents shoppers with stylish and trendy selections, sophisticated culture and art, and luxurious lounging areas. The Urban Entertainment Center (UEC), department stores, and cultural facilities use symbolic square connections to ensure a reputation as a great shopping destination in Korea.



**Themes 04**

Unprecedented Landmark
in the World
**Specialization of
Public Buildings**

The Administrative City to be Designated as "National Landmark" symbolizing Korea with 64 public buildings, which reflect the accumulated expertise of human architecture.

These buildings will spur the imagination of residents and visitors alike, creating a vibrant atmosphere matching Spain's Bilbao. The architectural and construction diversity will make the city a great museum that presents a wide collection of aesthetic styles and functionality.

**Themes 05**

Bridge connecting
people and city
**Specialization of
Bridges**

Thanks to the state-of-the-art construction techniques and technologies, about one hundred long-span and small to medium-span bridges connect different corners of the city spaces, making it possible for Sejong to evolve into a large-scale yet functioning, pulsating organism.

The city's bridges exhibit a convergence of engineering and art. Each of the ten long-span bridges and eighty five small to medium-span bridges boasts its own unique design and architectural methods and technologies applied, making the city a remarkable exhibition space that presents diverse styles of bridge construction. These bridges offer friendly spaces for pedestrians, bicyclists, cultural events and family fun, enhancing the elegance and aesthetic appeal of Sejong.



Leading a New Residential Culture Futuristic Integrated Design

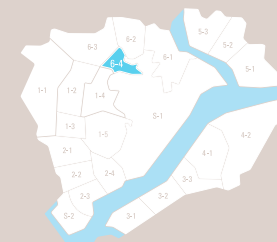
**Themes 01**

**Zone 6-4
Master Plan**

The futuristic integrated design maximizes community functions from houses, schools and parks to complex community centers.

S.E.E.R Valley

- **Sharing Valley**
Shared gardens enhance residents' sense of community
- **Eco-Valley**
Eco-friendly landscape and roads and the adoption of Low Impact Development (LID) technique
- **Edu-Valley**
Improved education and play environment for children and teenagers
- **Renovation Valley**
Innovative residential area type and the adoption of pedestrian-friendly technique

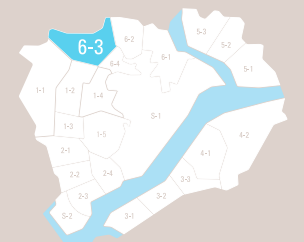
**Themes 02**

**Zone 6-3
Master Plan**

The three-dimensional design to foster public specialized programs and encourage creative architectural styles, such as terraced houses, by actively taking advantage of the natural topography of nearby hills and waterfront.

H.E.A.L Valley

- **Human-Oriented: Village where people come first**
Safe pedestrian environments are ensured by the three-dimensional plan
- **Eco-Friendly: Eco-friendly, topography-adaptive**
Residential complexes that makes the best use of natural topography to ensure eco-friendly living
- **Advanced Education: Village where advanced, quality education is realized**
Campus-type high schools (specialized for liberal arts, science or arts) introduced for the first time in Korea
- **Landscape Specialized: Land-specialized village**
This area presents a new reference point in the city's architectural design with its specialized building facades and landmark towers



City that offers happy commutes
“With a Maximum Commute of 20 minutes, there’s no time to doze”
 Cutting-Edge Transportation Infrastructure



The Administrative City prides itself on the solid public transportation-centered infrastructure constructed under its comprehensive urban development plan. The metropolitan transportation network provides access to the city from anywhere in the country within two hours, and the state-of-the-art Bus Rapid Transit (BRT) system moves residents and visitors to any point within the city in about 20 minutes. The BRT is Korea’s only bus system that matches the punctuality of a subway. With connections to the local line bus system and the public bicycle system, the city continues its efforts to put public transportation first.

Inner Road

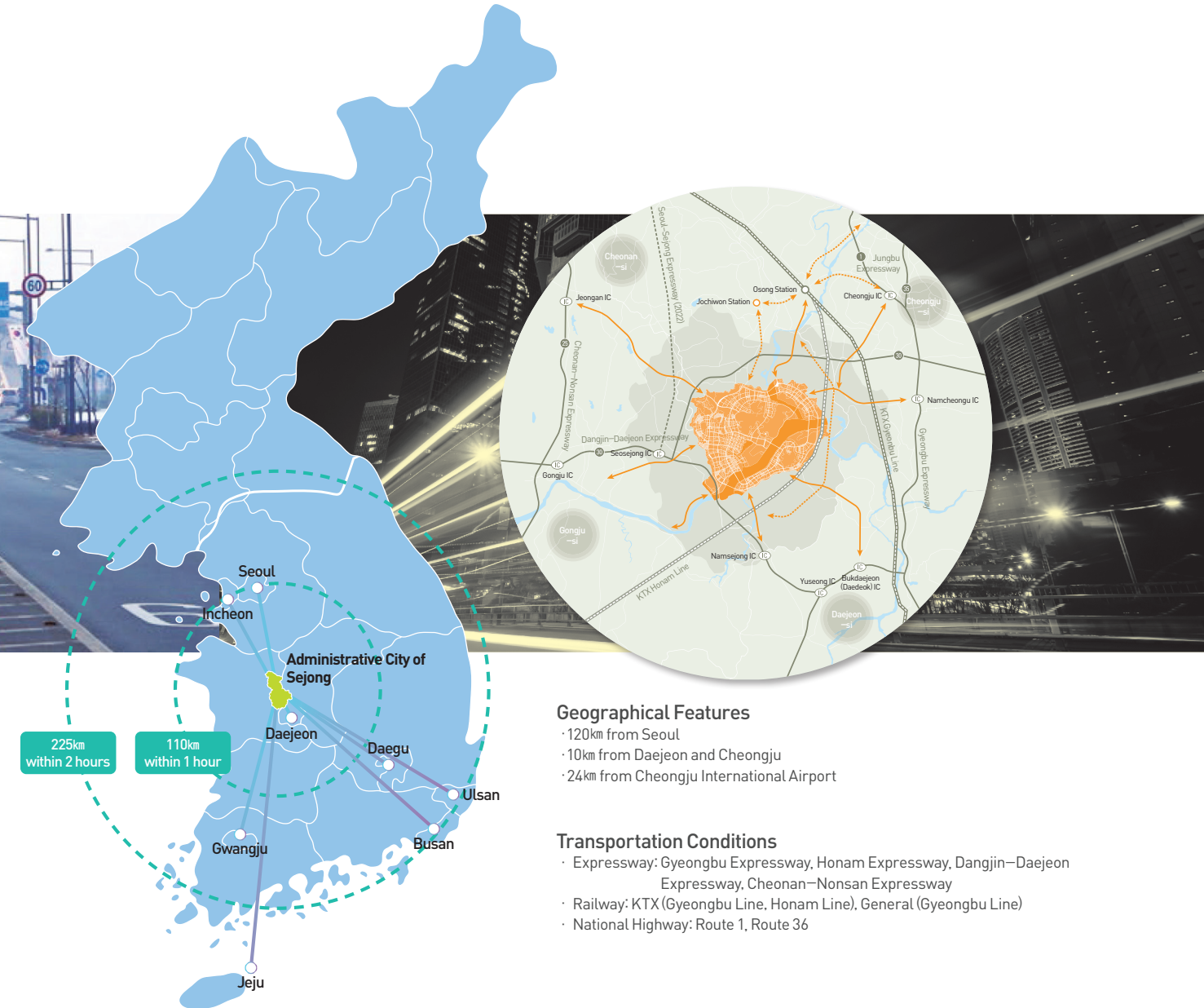
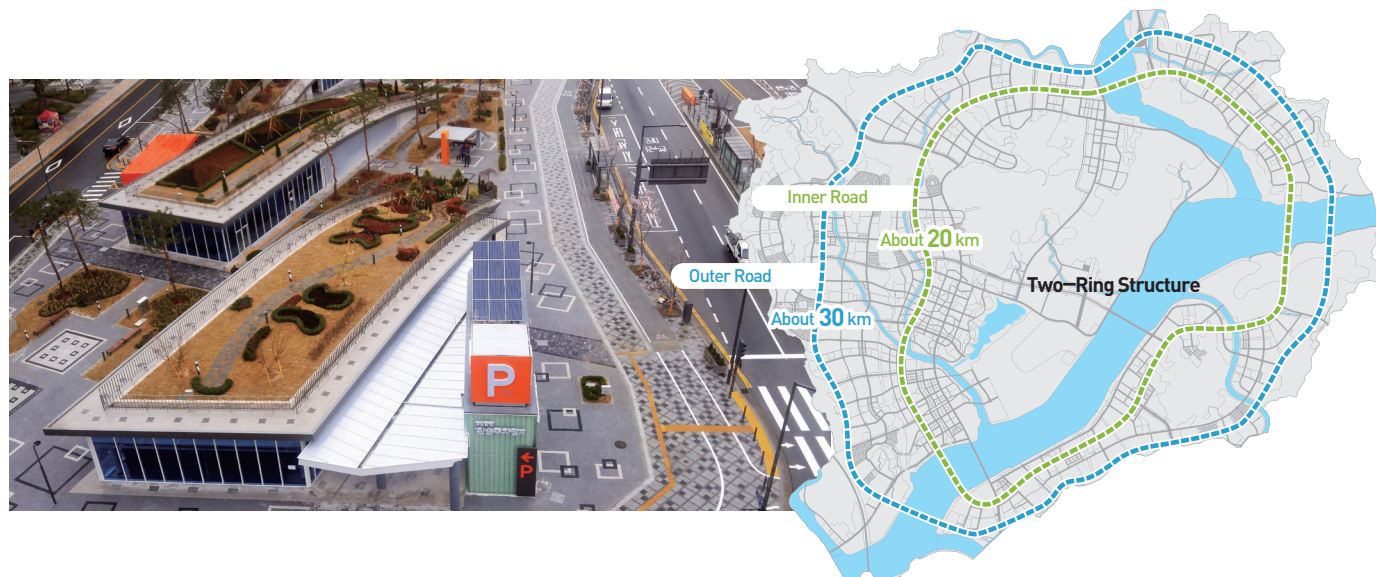
Streamlined traffic flows are ensured by replacing intersections with overpasses and underpasses. (Full length 23km, 6 lanes)

Outer Road

Road for the exclusive use of motor vehicles traversing the outskirts of the Administrative City. (Full length 28km, 6 lanes)

Transfer Parking

Installed in areas connecting the inner beltway and the outer beltway to improve convenience when transferring to and from the city.



Geographical Features

- 120km from Seoul
- 10km from Daejeon and Cheongju
- 24km from Cheongju International Airport

Transportation Conditions

- Expressway: Gyeongbu Expressway, Honam Expressway, Dangjin-Daejeon Expressway, Cheonan-Nonsan Expressway
- Railway: KTX (Gyeongbu Line, Honam Line), General (Gyeongbu Line)
- National Highway: Route 1, Route 36

Metropolitan Transportation Network

Centrally located in the country, the Administrative City is growing into a new axis of Korea’s metropolitan transportation system. Using the existing transportation networks—e.g. nearby KTX Gyeongbu and Honam Lines, general Gyeongbu Line, Gyeongbu Expressway, Honam Expressway, Dangjin-Daejeon Expressway, and Cheonan-Nonsan Expressway—as a base, the transportation network will be expanded by completing the Seoul-Sejong Expressway in 2024. With a phased expansion by 2030, access to Sejong from any major cities in Korea will be within two hours.



Urban Evergreen Ecosystem

Korea's Largest Park · Green Belt · Waterfront Area



The Administrative City has secured about 38 million square meters of land for Korea's largest park · green belt · waterfront area to create a city in a park which accounts for 52.4% of the city. By protecting the city's natural landscape and preventing pollution and disasters, the area contributes to the residents' health and emotional well-being. Also, it brings an additional value as a venue for rest and leisure to the city's residents by ensuring easy access from all six zones of the city



700,000m²
Sejong Lake Park

650,000m²
National Sejong
Arboretum

1,410,000m²
Central Park

52.4%

The Administrative City
Ratio of Green Belt



Urban Theme Park

Unique urban parks include Gountteul Park, Dongnakjeong History Park, Geumgang Riverside Park, Jeonwolsan Mugunghwa Theme Park, and Wonsusan Marsh Eco Park

Bike Trail

274km opened out of total 422km
Public transportation ratio in total modal split: 20%

Walking Trail

Eco-friendly 16 courses of 199.7km in full length, including the outer trail, the internal trail, and the urban cultural trail

Bicycle road ratio to area in major cities

4.85km/km²

Administrative City



1.39km/km²

Seoul

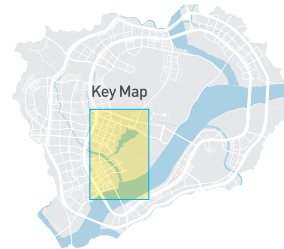
1.09km/km²

Daejeon



Appreciating History and Culture along the Lake Cultural Belt of Administrative City

History, art, culture and nature are the foundation upon which a harmonious community is built. Cultural Belt of Administrative City is home to the National Museum Complex, Arts Center, Presidential Archives and Library, and other large and small cultural venues, which are connected to Sejong Lake Park and add cultural prestige to the Administrative City.



Presidential Archives



Sejong Convention Center



National Library of Korea, Sejong



Dongnakjeong History Park



Art Center



National Museum Complex



Great Education, Great Future Cutting-Edge Smart School · Nature-Type Forest Kindergarten

Education is another area in which the Administrative City excels: nurturing a generation to lead Korea's future. A balanced education is made possible by the city's cutting-edge smart schools and forest kindergartens, instilling imagination, curiosity, and knowledge to live happy, productive lives in the minds of tomorrow's leaders.

Smart Schools

World-class, state-of-the-art educational environments are provided in Sejong's 169 schools along with the convergence of leading ICTs and advanced education programs

OECD-Level Educational Environment

- Student-friendly, safe schools with 20 to 25 students per classroom
- Advanced education programs, such as free semester system and campus-type joint courses
- Korea's first cutting-edge smart education environment

Best Education—Specialized City

- Sejong's early childhood education curriculum is Korea's best public independent kindergarten
- Operation of Sejong Village Education Communities—Cooperation, Care and Sharing Renowned domestic and international universities to be hosted



The city advocates the philosophy of forest kindergartens where learning is centered on play in nature. As an initial step, it opened the Early Childhood Forest Experience Center to offer as many children as possible the opportunity to develop their natural curiosity and imagination through play in "forest classes."

Forest Kindergarten

The forest is the ideal setting to practice a well-rounded education. With forest kindergartens, the city is bringing closer the realization of Korea's future vision of education in which creativity, autonomy, happiness and a joy of learning bloom every day.

Early Childhood Forest Experience Center

Offers forest classes in conjunction with regular kindergartens

Administrative City-type Forest Kindergarten

Korea's first public forest kindergarten
Full-time system operated in a combination of indoor and forest classes

German-type Forest Kindergarten

Classes offered only in the forest with no indoor classrooms



Part 3

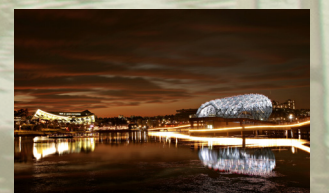
Happy, Futuristic City

A city with principled ideas

A city that is true to the value of coexistence and communication

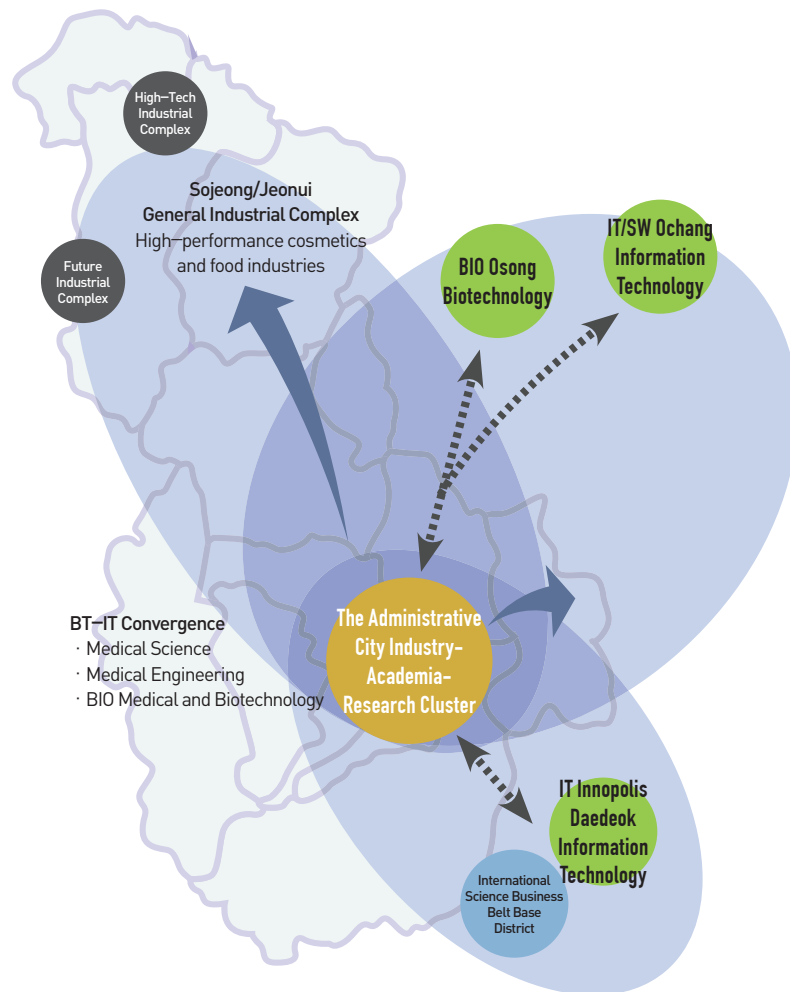
A city where the present and the future blend seamlessly

The Administrative City is where Korea's bright future begins.



National Agency for Administrative City Construction

Ever-Evolving Self-Sufficient City Cradle of Quality Jobs, Industry—Academia—Research Cluster



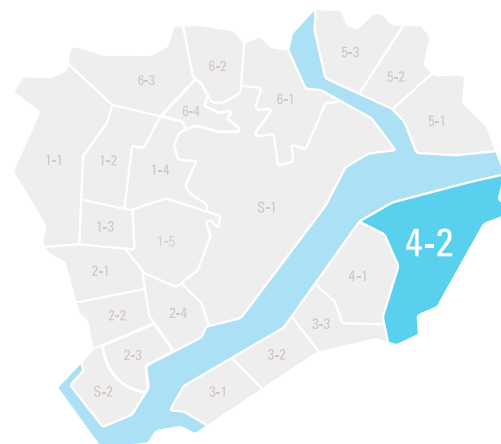
Cities evolve into an organism that maintains its life force and continuously grows once an appropriate level of self-sufficiency and motivation is met. In this sense, the Administrative City is committed to building a vibrant self-sufficient city where various economic players can cooperate to create quality jobs.

King Sejong Tech Valley

As a high-tech industrial complex based on biotechnology and information technology, King Sejong Tech Valley has been created in Zone 4-2 of the Administrative City, and it is being fostered as a core industrial complex of the country's central area that connects Osong Bio-Valley and Daedeok Techno-Valley.

Cluster Support Center

The Industry—Academia—Research Cluster Support Center plays key roles within the clusters, including industry specialization, networking and company support. It helps determine areas of specialization that suit local conditions. The center is also in charge of helping start-ups grow into medium-sized enterprises. To that effect, it provides tailored R&D space, runs various programs to guide their growth and offers support facilities.



Zone 4-2 of the Administrative City is the base for city's self-sufficiency where leading domestic and foreign companies, universities and research institutes form the Industry—Academia—Research Cluster. Science Park will be composed of companies and research institutes that contribute to the theme of the Administrative City, such as ICT, biotechnology and environmental technology. And university campuses will serve as the hub of industry—university cooperation in the cultivation of future leaders aspiring industry leaders, R&D as well as and start-up incubation. Construction is carried out in phases and completed by 2025.

Science Park

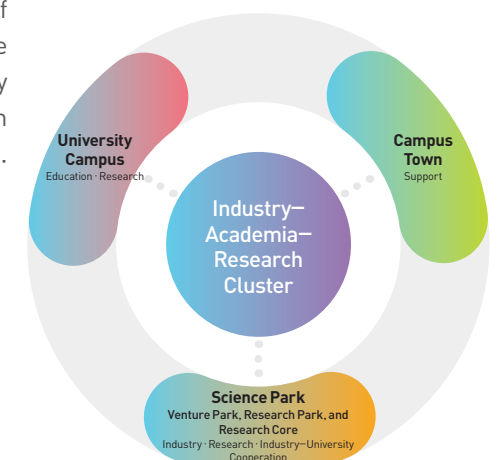
Venture Park (start-ups), Research Park (research institutes), and Research Core (industry—academia—research institute cooperation support facilities) are scheduled for construction.

University Campus

Joint campus (common facilities for education), individual campuses (domestic and international universities), and branch campus will be hosted.

Campus Town

Commercial and cultural district to grow as a lively space for diverse social activities.

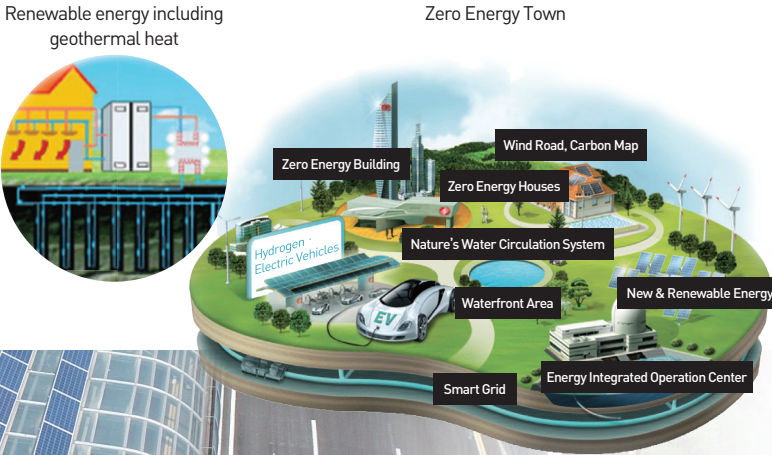


Zero Energy Birth of Smart City

Since its planning stage, the Administrative City of Sejong continues to evolve as a sustainable cutting-edge smart city that can efficiently respond to social and environmental challenges by applying nature-friendly technology and ICT convergence technology.

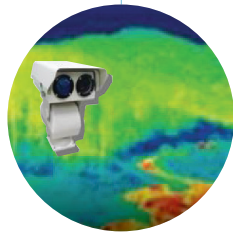
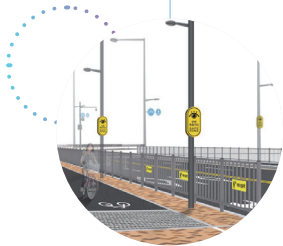
Smart Energy

- Low-carbon city achieved through the use of clean energy**
- Introduction of new renewable energy to houses, commercial facilities and public buildings
 - Construction of Zero Energy Town using eco-friendly · ICT-based new technology



Smart Safety

- City safe from crime and disasters**
- Integrated City Information Center, U-CITY, equipped with interactive, high-definition CCTV, wanted vehicle recognition system and fire monitoring system, etc., ensures the residents' safety and well-being.



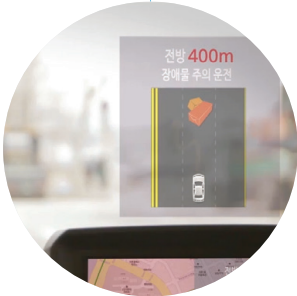
Smart Infrastructure

- Efficient management of city infrastructure**
- Construction of various types of infrastructure, such as three-dimensional urban space information, Korea's longest utility pipe-conduit and automatic clean network



Smart Transportation

- Convenient, efficient, cutting-edge transportation city**
- Introduction of futuristic transportation including autonomous vehicles, hydrogen-powered and electric vehicles
 - Improved road efficiency using cutting-edge transportation system



Smart Environment

- Eco-friendly city harmonized with nature**
- Eco-friendly green city using the low impact development technique to maintain the nature's water circulation system

